

Carolina Carillon Holiday Parade –

GENERAL RULES (**Apply to All Units**)

- **All participants must be uniformly dressed.**
- Parade begins at **9:45 AM**, rain or shine; broadcast begins at **10:00 AM**.
- **Entry fees are non-refundable**, unless application is not accepted.
- A **\$35 fee** will be charged for returned checks.
- The Parade Committee reserves the right to **accept or deny any application** and determines all **unit quantity and placement**.
- **No person may appear dressed as or representing Santa Claus.**
- Units **may not stop** in front of the reviewing stand **unless designated as a Feature Presentation**.
- **Throwing items is prohibited.** Approved handouts may be distributed **by walkers only** and must be listed on the application.
- Television coverage is **not guaranteed**.
- Entries must reflect the **holiday theme** and prioritize **participant and spectator safety**.
- Proof of **insurance is required** for floats, vehicles, animals, and other designated units.
- **Deadline:** No entries accepted after **November 12, 2025** – *no exceptions*.
- **Late Fee:** \$50 for any unit submitted after **November 1, 2025**.

ENTRY DESIGN REQUIREMENTS

- All entries must reflect the **holiday theme**.
- Designs must include:
 - Overall float dimensions
 - Details and measurements of props
- Floats must endure expected **wind and weather** along the parade route.

ENTRY FEE STRUCTURES (By Unit Type)

1. Non-Profits, Churches, Clubs & Social Groups

- 1st Unit: **\$75**
- 2nd Unit: **+\$50**
- 3rd+ Units: **\$25 each**

2. K–12 Schools (Public), Military & City Services

- 1st Unit: **Free**
- 2nd Unit: **+\$25**

- 3rd+ Units: **\$25 each**

3. Businesses, Political Groups & Specialty Schools

- 1st Unit: **\$125**
- 2nd Unit: **+\$50**
- 3rd+ Units: **\$25 each**

Unit Definition (applies across all categories)

A “unit” is defined as:

- Up to **50 walkers** (including chaperones), OR
- **One float + truck**, or truck with trailer, OR
- Up to **6 motorized vehicles** of any kind

FLOAT GUIDELINES

Custom Floats

- Must be built on a trailer or flatbed with **at least two axles**.
- Must be **towed by a separate decorated vehicle**.
- Cars, vans, buses, and pickup trucks alone **do not qualify** as floats.
- **Tow hitches must be secure and inspected.**
- **Proof of insurance required.**

Rental Floats

- Must use the **float company’s tow vehicle and driver**.
- Providers:
 - Southeastern Float Company – 803-917-0644
 - Kirby Parade Floats – 803-359-3134
- Rental includes float, signage, tow vehicle, and driver.

ANIMALS

- Only **organized equestrian units** with **experienced riders** are accepted.
- Animals must maintain a **slow, controlled pace**.
- Units must handle **cleanup or appropriate diapering**.
- **Proof of insurance required.**

FEATURE PRESENTATIONS

Groups wishing to stop and perform before the WIS-TV stand must:

1. Submit a **DVD or YouTube link** for audition.
2. Be **selected by the committee** (only selected groups may stop).
3. Submit a **Feature Presentation Application** by **November 1, 2025**.
4. Provide **proof of insurance** with the application.

UNIT-SPECIFIC GUIDELINES

Cycles & Small Motorized Units

- Includes motorcycles, bicycles, mini-cars.
- Must belong to an identifiable **organization**.
- **Insurance required**.

Cars, Trucks & Vans

- Riders must be part of the **presentation**.
- All vehicles must be **fully decorated**.
- **No riders** in truck beds or on the exterior of any vehicle.
- **Insurance required**.

Marching Units (Non-Band)

- Must have **12–50 participants**.
- All must be **uniformly dressed** (also covered in general rules).